



CORPORATE SPONSORSHIP

2020 - 2021

DREAM TANK ALL
RIGHTS RESERVED

**Innovation distinguishes
between a leader and
a follower.**

STEVE JOBS

Dream Tank believes youth are the
best innovators on the planet.

The background is a dark grey color. It features several decorative elements: a large orange circle at the top left, a grey puzzle piece with a cracked texture at the top right, a large orange circle on the left side, a teal puzzle piece at the bottom left, a teal circle at the bottom center, and a grey puzzle piece at the bottom right.

**So why are we not asking kids
to help us create solutions to
global challenges?**

IMAGINE....

It's 2030... You along with an alliance of 17 organizations have empowered 1 Billion kids to innovate solutions to global challenges



CHALLENGES AND OPPORTUNITIES

DREAM TANK

Dream Tank inspires and empowers kids and teens to put their passion, creativity, and energy to work through meaningful social entrepreneurial ventures. We encourage kids to launch their dreams for local social change and impact by fostering their entrepreneurial spirit through Dream Tank Accelerators, workshops, digital technology and tools, collaboration, mentoring, inspiration and confidence building.

We are on a mission to ignite 1 Billion Kids.



HOW AND WHY KIDS CHANGE THE WORLD

- Dream Tank and Dream Makers launched a plastic ban campaign with a Colorado State Representative
- Dream Tank and Ascension VR developing an AI + VR game to help veterans with PTSD
- Dream Tank and Dream Makers co-sponsored and testified for a bill that was ultimately passed to legalize minors' businesses in Colorado
- DreamMakers share their ideas with the Mayor of Boulder, CO
- Helyn, age 9, created a design for a kinetic battery that attaches to gym equipment
- Nick, a Dream Tank fellow, created a solution for paralysis victims to control their hands and arms with their minds
- Carina, 8 designed a 'cuff' for endangered animals such as orangutans, to warn them when threats to their lives are nearby
- Jesus & Eduardo, 9 and 11, created a way for Minecraft players to donate to their local hospital



IMPACT SUMMARY

Cross Sector Social Impact through Youth Engagement



Global Game Mission: Save lives of Veterans with Tech

Hacking 4 Heroes - Entrepreneurial, mission driven kids and teens ages 7-18, their families, and local veterans held a series of hackathons sponsored by Debi Stack, a female Fortune 100 executive with extensive AI, VR and AR experience. The kids and teens are currently building a game called "Rediscover Joy"



CROSS SECTOR IMPACT: LOCAL CITY COUNCIL COLLABORATION IN ACTION



Two of our Dream Makers, Anya Smith and Summer Cuppari Gould (then 10 and 11), the Story Architects, heard a local Owl Preserve was in danger of being demolished to build 300 affordable homes. They found that the housing development could be located elsewhere close by, and spare this beautiful land and hunting ground for Great Horned Owls. The two were invited by the Boulder Owl Preserve organization to create an inspiring and fun documentary to bring decision makers an owls' perspective. They partnered with Dream Tank, Andrew Ackerman of Off the Map Media and Exposure Lab / Jeff Orlovski (Chasing Ice & Chasing Coral), and brought the owls spirit to life in a 4-minute video, partially filmed with a drone. Dream Tank invited other DreamMakers to explore how their businesses and voices could contribute to the cause. Five other DreamMakers joined the Story Architects, Anya and Summer, at Boulder Valley School District's (BVSD) February School Board Public Owl Hearing, to ask them to vote to save the Owls. One DreamMaker offered to design a new Owl Preserve using Minecraft as inspiration for an innovative design process. As a result of the Dream Makers presentations and videos, among a few other factors, they voted to preserve the land and halt development. It was a huge success.

OUR GOALS IN 2020



- Speak in Davos during the World Economic Forum's 50th anniversary Meeting.
- Co-Launch The Digital Economist with MIT Connection Science, Global Digital Finance, Caspian Week, Transcendent Media, Snap IT Solutions, Pink Lion AI, Alliance4Impact, North Cap Ventures, Blockbase, Global Citizen Forum and 200 global sector leaders to discuss the importance of youth innovation as a key driver to the new human centered digital economy that is emerging.
- Speak at Horasis Global Summit to meet with 75 presidents and 1000 global sector leaders.
- Onboard one founding sponsor for each of the 17 SDGs.
- Produce Dream Tank Global Summit with the UN Office of Partnerships and The Digital Economist during UNGA.
- Positive impact on 5000 local kids and teens through Dream Tank Boulder programs.
- Develop a digital platform and scaling playbook to expand Dream Tank globally.
- Develop App & Missions for each of the 17 SDGs.
- Membership - youth entrepreneurship pass - to create financial Sustainability.
- \$22,356 in scholarship funding for underserved youth.
- Budget 2020 for 1 city (Boulder): \$642,425.
- Explore expansion to 5 new cities and/or 5 new countries

WE INVITE YOU ON OUR MISSION

ON OUR LATEST CHALLENGE TO
ACCELERATE CHANGE IN 2020:

PLEDGE a Global Goal in Alliance with Youth
Entrepreneurs



TEAM MISSION: SUSTAINING

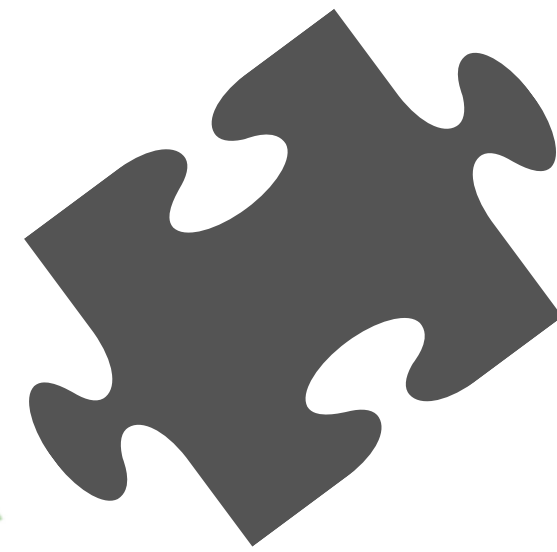
These all focus on the earth and making sure we don't destroy/ruin it so badly that we can't live here anymore.



TEAM MISSION: THRIVING

These 4 goals all work together to keep the world equal and society's progress continuing.









We each have a piece of the puzzle.
Only together, we can solve it.

**PLEDGE TO
SOLVE A GLOBAL GOAL
IN ALLIANCE WITH YOUTH ENTREPRENEURS**

Be one of the 17 companies
to complete our puzzle!

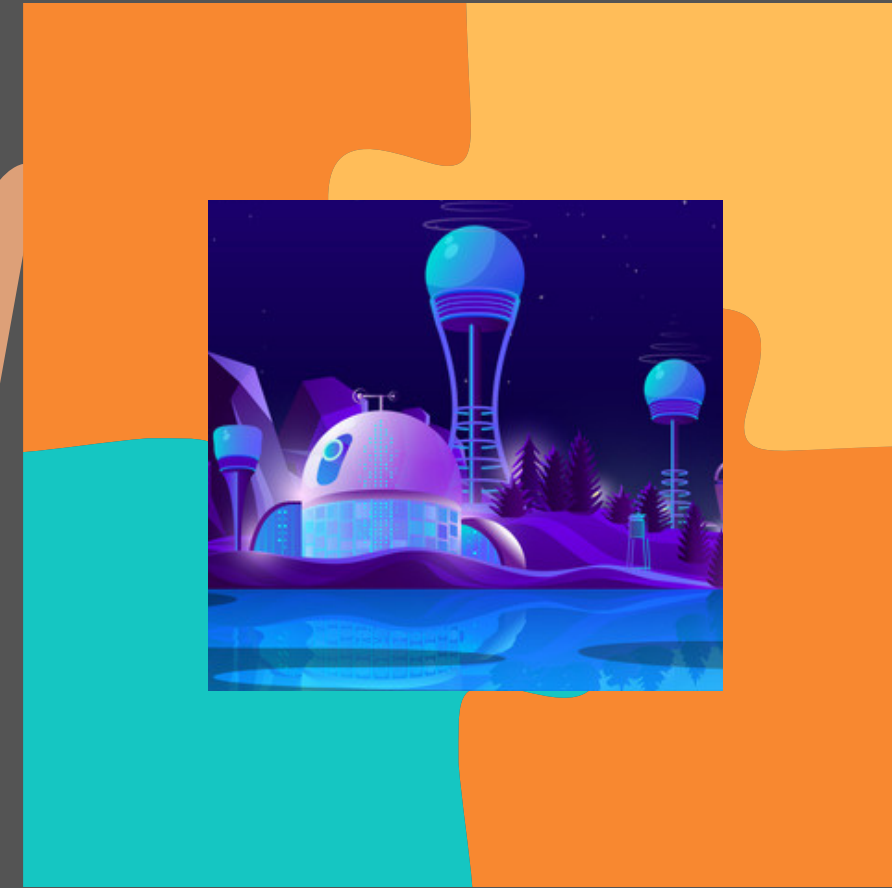
Pledge to a Global Goal of your choice to engage youth in your community through tech + entrepreneurship to help you innovate in your company.

HOW IT WORKS

- 1.**  **Take the pledge and choose the Global Goal you wish to solve.**
- 2.**  **Dream Tank organizes youth engagement based on your goal and pledge level.**
- 3.**  **Youth innovate through design challenges, hackathons, or accelerator programs.**
- 4.**  **You come away with new strategies, think tanks, and collaborators, while empowering new youth leaders and entrepreneurs in your community.**

PLEDGE CHOICES

WHICH LEVEL DO YOU WISH
TO PLEDGE?



DREAM CITY ARCHITECT



\$100,000



Custom 'Design Challenge' for youth to innovate within your company and achieve your SDG

Engage + Ignite Youth in your City

FUTURE SYSTEMS BUILDER



1 Million



Custom 'Design Challenge' for youth to innovate around a specific SDG or challenge for your company

Published Case study in the Digital Economist

Facilitated Innovation Workshops that engage employees, families, and communities

Attend the UN Delegation in NYC

GLOBAL INNOVATION DESIGNER



5 Million



Launch Dream Tanks in 5 Cities

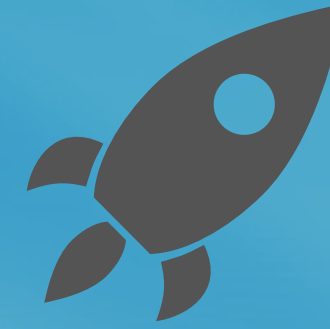
Includes 10 'Custom Themed' Hackathons for your company in Global Cities with youth

Premier Sponsor Listing on the launch of our Global Game + All Materials

Attend the UN Delegation in NYC

OTHER CURRENT MISSIONS

AND WAYS TO PARTICIPATE



DREAM MAKER SCHOLARSHIP TEAM

5,000

Sponsor 10 young entrepreneurs to attend a week-long accelerator, pitch event, and additional materials

DREAM ACCELERATOR

10,000

Dream Maker Scholarships plus: Logo on all 2020 - 2021 accelerator event promotional material
Option to mentor and/or speak at accelerator

DREAM DESIGNER

30,000

Sponsor 20 young entrepreneurs in Accelerator Programs
Logo on "partners page" on website
Display banner and promotional materials
Recognition by speaker during Dream Tank events
Official Sponsor of Collective Impact Community engagement.
Create more partnerships and mentor access to support kids and their ideas for impact

DREAM LAUNCHER

50,000

All of the Designer benefits plus: One 2 day hackathon in your city or company
Press Mentions
Booth or table at pitch event
Sponsored accelerator lunch
Opportunity to speak and mention at collective impact event in community being sponsored

**We look forward to
hearing from you.**

**SCHEDULE A
FOLLOW UP
MEETING HERE**



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