



# ICSAW

INTERNATIONAL CENTER OF  
SPIRITUAL AND ANCESTRAL WISDOM

**Organization Overview 2018**

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Adam Yellowbird DeArmon

[icsawaz@gmail.com](mailto:icsawaz@gmail.com)



## WHO WE ARE

We are a council of indigenous leaders from different traditions around the world dedicated to preserving our ancient heritage and building a better future for all generations to come.



# FOUNDING MEMBERS



## Adam DeArmon Yellowbird

Co-founder & Executive Director  
Foreign Ambassador and Chief Minister for ONAC  
OF ICSAW Native American Church

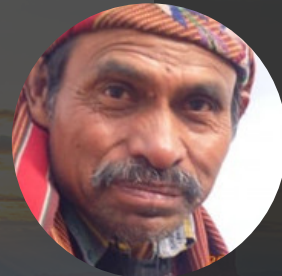
Adam "Yellowbird" DeArmon has worked for the last 20 years with Indigenous Elders around the world to bridge the past with the future through public events, conferences, and personal exchange. His goal has, and continues to be, the synthesizing of the wisdom from our ancestors with modern technology to create a better world. In 2007, Adam was requested by the Continental Council of Indigenous Elders and Spiritual Guides of the Americas to continue their work in South America by bringing it to North America. With the blessings of these Elders, Adam founded and produced the Eagle Quetzal Condor Confederation Gatherings, in efforts to continue their goals through a variety of educational outreach opportunities for all to attend.



## Woableza

Co-Founder & ICSAW Grand Chief

Woableza is a great grandson of the famed Dakotah Sioux "Chief Ti Wakan" (Sacred Lodge) who was instrumental in restoring peace between the Dakota and the United States Army during the great Indian wars. He is a follower of the teachings of the famous Lakota Holyman, Chief Tatanka Iyotake (Sitting Bull). Woableza is a Peace Teacher. He teaches about peace found within and peace among people and nations. He teaches about finding peace with Mother Earth and all creation.



## Cristobal Cojtí García

Co-Founder & Mayan Daykeeper

The prophecy of the Eagle, Quetzal and Condor was brought forth through the Mayan people. Cristobal and Ixmucané will explain to us the teachings of the Sacred Calendar and how we can use this knowledge to shift our world into a better future for this generation, for our children and for our future



## Pedro Pablo Chuc Pech

Co-Founder, Teacher, Author

Counsellor Yucatan Mayan ethnicity 72 years old, and is a member of the Continental Council of Indigenous Elders and Spiritual Guides since 1995. Co-author of Mayan- Spanish bilingual books for students of elementary school where he worked for 35 years. Currently he has a Maya Cultural Center where reading and writing works of the Mayan language including sacred mathematics and writing hieroglyphic. He also receives groups to share Mayan knowledge in the Mayan land.



## Juan Gabriel Apaza

Co-Founder, Spiritual Elder of Peru

Juan Gabriel Apaza Lonasco is a respected wisdom-keeper of the Q'ero Nation of Peru. Known as the last living descendants of the Inka bloodline, and the keepers of the coca wisdom, the Q'ero still follow the ancient traditions of their ancestors by paying homage to the Mother Earth (Pachamama) and the Apus (mountain guardians) through traditional "saminchay" fire ceremonies. .. His dream is to build the Tawantinsuyo Eco-Temple in Peru to encourage indigenous coalitions at a global level.



# EXECUTIVE LEADERSHIP



## Adam DeArmon Yellowbird

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## Annette Moody

Heritage & Sacred Site Stewardship

Annette moved to Arizona in 2012 after accepting a position working for Indian Health Services, Department of Health and Human Services. She worked supporting the Native American medical clinics in Whiteriver, AZ, Peach Springs, AZ, San Carlos, AZ and Fort Defiance, UT. In 2014, Annette founded a healing center in Cottonwood, AZ, focusing on holistic healing. At that same time, she established a program at the Verde Valley Medical Center in Cottonwood, Reiki for Veterans. Annette is of Apache lineage and has always sought out places that capture the essence of ancestral wisdom.



## Abby Kojala

Website Development Director

My areas of expertise are web design, social media, email marketing, and enhanced web presence. I create websites and marketing materials that express the essence, spirit, and heart of each business/business owner I work with. I help my clients market their high-quality offerings to those who need and seek them by exposing the unique personality of each business. I strive to lead by example in working joyfully and living an abundant & fulfilled life.



## Ashley 'Willfire' Kulik

Marketing & Development Director

Over the past 7 years, Ashley has dedicated her career to mentoring and launching over 80 companies with impact. Her specialty is Strategic Planning, Business Development, and Creative Design & Brand Marketing. In 2013, she was an inaugural scholar at Watson University, where she studied Social Entrepreneurship & Transformative Action. In 2016, she co-founded an entrepreneurship accelerator program Dream Tank, a safe place where kids can build real-world projects around their dreams. Ashley deeply believes that others finding their unique service is the success of us all — and will pave the way for the future generations to come.



## MEET THE ICSAW COUNCIL OF ELDERS



**Chief Phil Lane, JR**  
Yankton Dakota  
and Chicksaw  
Nations



**Ruben Monroe**  
**Saufkie SR.** Water  
Clan of the Hopi  
People of Arizona,  
USA.



**Dave Swallow, Jr.**  
Lakota Elder, South  
Dakota, United States



**Nyla Helper,**  
Mato Wiyan, Lakota  
Spiritual Woman ▪  
South Dakota, US



**Calixto Suarez**  
**Villafañe,** an Arhuaco  
Elder of the Sierra  
Nevada, Colombia



**Uqualla**  
Spiritual Elder &  
Cultural Ambassador ▪  
Arizona, United States



**Patricio O.**  
**Dominguez**  
Albuquerque, New  
Mexico, United States



**Laura Espinoza**  
**Cuadras**  
Mexico



**Gabriela Gotto**  
Spokeswoman  
Sedona, AZ



# THE NEED

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## SUPPORTIVE ALLIANCES

Stronger communication between indigenous communities and governmental agencies



## ENVIRONMENT

The stripping of natural resources impoverishes the land we depend on for sustenance and destroys sacred sites that upsets ecological balance



## EDUCATION

Rise of current generations losing interest in learning original practices that are key to cultural preservation and generational knowledge transfer



## A PLAN

Many grassroots organizations and indigenous groups know the needs of their community yet are reliant on outside funding sources versus self-sustainability

# THIS LEADS US TO OUR MISSION...



# OUR MISSION

## REMEMBERING OUR PLACE OF ORIGIN.

The International Center of Spiritual and Ancestral Wisdom (ICSAW) is an organization that is dedicated to preserving ancients' wisdoms and traditions of indigenous cultures throughout the world. ICSAW works on behalf of indigenous communities of North, Central, and South America and stands as the central organization by which all of its international projects are supported under. We bring awareness to empower both indigenous and non-indigenous brothers and sisters to sustain their communities.

**We work towards this goal that will solve the apparent needs  
in 4 focus areas...**



GLOBAL PEACE &  
ALLIANCE BUILDING

EDUCATION

WHAT WE DO

STEWARDSHIP

SOLUTION BUILDING







INTERNATIONAL CENTER OF  
SPIRITUAL AND ANCESTRAL WISDOM

# CURRENT PROJECTS

1. Bridging alliances along ancient trade routes and restoring sacred sites
2. Sharing workshops and gatherings to pass on ancestral wisdom and knowledge
3. Building a global headquarter center for ICSAW that will help facilitate health and wellness center as well as further ancestral education
4. Creating a sustainable plan of residual income to keep our mission thriving in generations to come



# GLOBAL PEACE & ALLIANCE BUILDING



- We act as Cultural Liasons bringing proclamations across nations and borders
- Interfacing with Government Agencies, Tribal Nations, NGO's and other organizations as local ambassadors
- A bridge for nations of North, South, and Central American tribes



**Mindahi Bastida**  
(Otomí-Toltec, Mexico)  
traveling by invitation to the  
Vatican to present to Pope  
Francis a letter requesting his  
support for Indigenous People  
& Ancestral Artifacts



SEDONA, AZ

BLACK HILLS  
SOUTH DAKOTA

OAXACA, MEXICO  
RESTORATION OF THE  
JAGUARS PROJECT

TIKAL,  
GUATAMALA

SIERRA NEVADA  
ARHUACO, KOGI  
TRIBES  
COLOMBIA

PERU  
AMAZON BASIN  
PROJECT

# GLOBAL ALLIANCES

Global facilitation and partnership along  
ancient trade routes and preserving sacred  
heritage sites



# STEWARDSHIP



- Protecting Sacred & Heritage Sites - Guatamala, Mexico, Colombia, and N. America
- Ancient Sites as Centers for Knowledge and Learning
- Cultural & Environmental Preservation / Restoration
- Returning Ancient Artifacts to Origin Initiative



ICSAW restoring  
Kogi Ancient Site in  
Peblito, Colombia  
to be re-inhabited



# EDUCATION



- Educated over 10,000 youth and families over past 15 years
- Global & Local Gatherings, Workshops, & Indigenous Ceremonies
- Passing on ancestral traditions and ancient teachings to future generations
- Ancient Sites as Centers for Knowledge and Learning



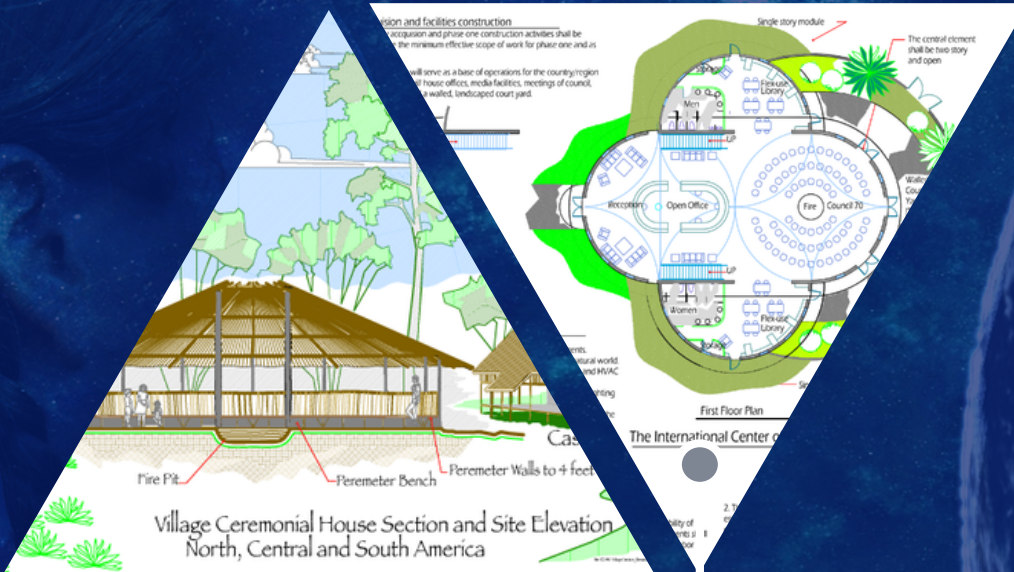
Craft your own  
Buffalo or Deer Hide  
Medicine Bags!



ICSAW hosting  
local workshops in  
traditional arts and crafts,  
dance, wisdom teachings, and  
working with education system  
in Mexico



# SOLUTION BUILDING



Our blueprint  
of the future ICSAW  
Center in Sedona,  
Arizona that will house  
the Wellness Program  
and other Sustainable  
Living Educational  
Programs

- Support & Resource Center for Indigenous Communities and Beyond
- Culturally Relevant Health Programs focused on Rehab, Recovery, and Mental Illness
- Sustainable Living Model at ICSAW in Sedona, AZ



# SOLUTION BUILDING

Clean Energy Initiative in South Dakota  
in Partnership with AMPRAY - Brighter Days Solar Energy



## *Hopi, Navaho, and Lakota Nations*

- Providing Solar Installation
- Career Training in Solar for lasting foundation in sustainable wealth creation
- Providing assistance for families
- Future goals to build state of the art solar energy fusing ancient building techniques into simple, low cost, repeatable housing



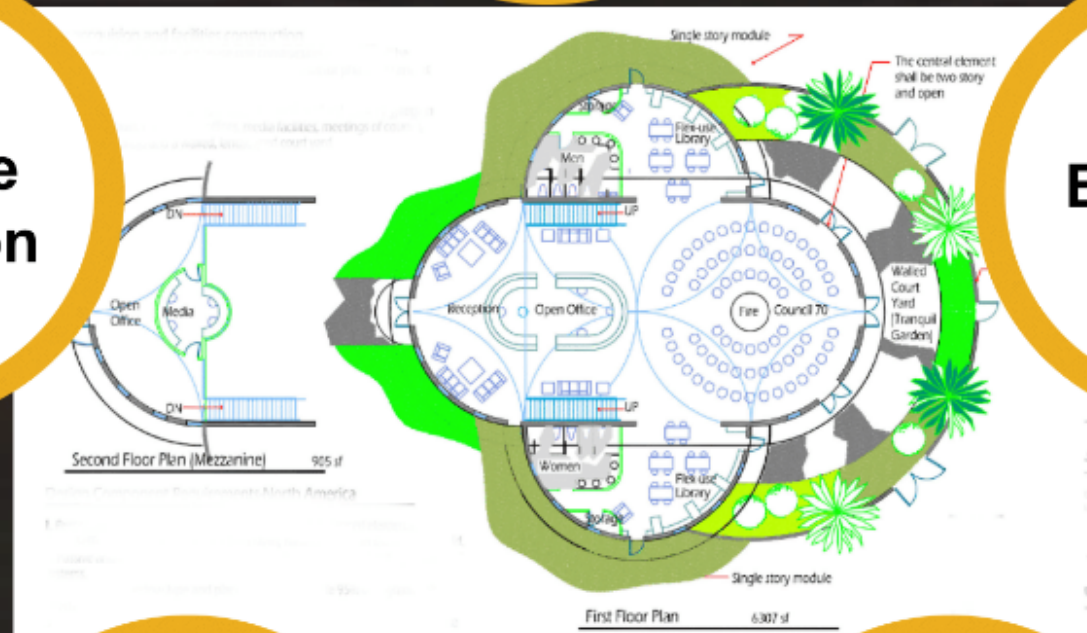
# THE CENTER

INTERNATIONAL CENTER OF  
SPIRITUAL AND ANCESTRAL WISDOM  
SEDONA, ARIZONA

International  
ICSAW  
Headquarters

Earth  
& Nature  
Education

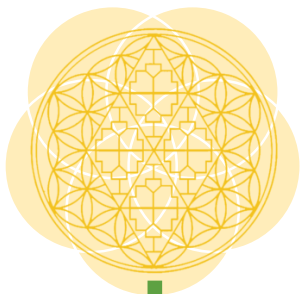
Cultural  
Education  
Center



Sustainable  
Living  
Model

Health  
Wellness  
& Recovery  
center





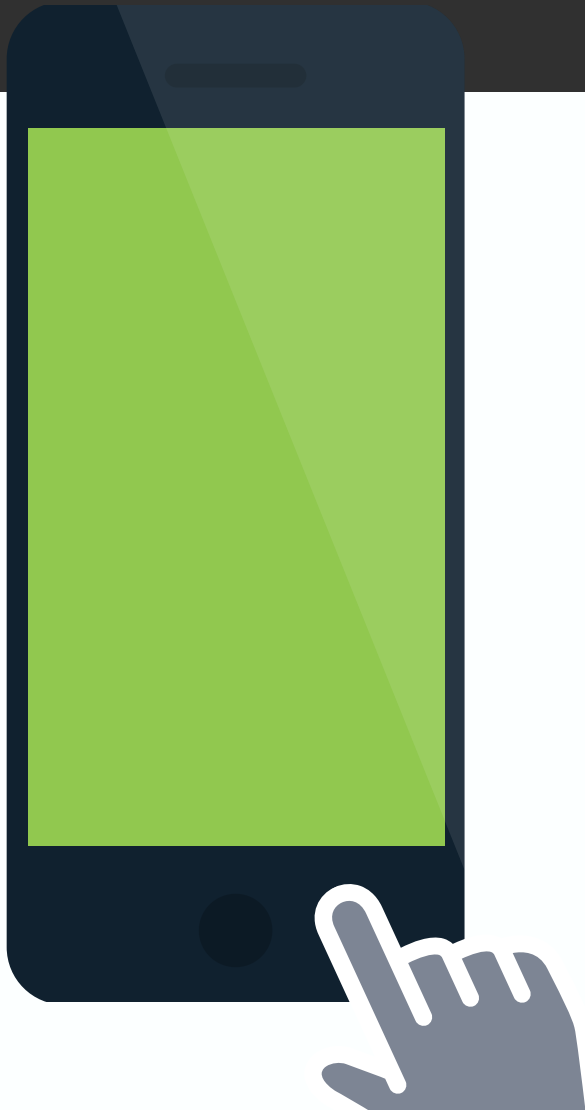
# ACTION PLAN

1	Fall 2019	Digital Platform & Fundraising Development	6,000	Cost Breakdown
2	Winter 2019	Secure Site in Sedona, AZ	80,000	Down Payment
3	Spring 2020	Building Site Structure Natural Building Convergence	87,800	Cost Breakdown
4	Winter 2020	Program Implementation (Wellness, Education, Culture Center)	113,000	Cost Breakdown
5	Fall 2020	International Center Networks Program Development, Cultural & Local Governmental Liason Support	TBD	



# STRATEGY & ONGOING SUSTAINABILITY

ICSAW looks to embrace technology to connect with the people and the youth and create opportunities of empowerment and ongoing income streams.



E-Commerce  
Online Marketplace

**SUPERFOOD PERU**

Intentionally Sourced Superfoods + More  
[www.superfoodperu.com](http://www.superfoodperu.com)





Do you want to partner with ICSAW?  
Learn more about how we can work  
together to create a better future.

**For More information & Inquiries**



[www.icsaw.com](http://www.icsaw.com)

**Adam DeArmon Yellowbird**

Co-founder of The International Center of Spiritual and Ancestral  
Wisdom, LLC and has the honored status as a Foreign Ambassador  
and Chief Minister for ONAC OF ICSAW Native American Church.

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